



Potential “Customer testimonial” ACI

Webinar : ITS Observatory – tool for ITS deployment, an introduction

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A PUBLIC AUTHORITY

- A public non-profit body.
- A Federation of over 100 Automobile Clubs and associations
- An Association: its statutory mission is to represent and safeguard motorists' interests and rights as consumers

ACI established and controls companies which are the operative instruments for the provision of services related to mobility



Together We can Save millions of lives.



l'Automobile



Why ITS Observa



As a public authority:



Search:

- What is where: Identify potential need situations where ACI's system may be useful thus can be proposed to local authorities ; are there solutions which may be adapted to ACI's needs/offer?
- Who is who: who to contact to integrate ACI's system? Who is responsible within selected local authority?
- Success stories: are there better solutions? Is there something which can be integrated into ACI's system to improve it?

Input

- ACI's Deployed systems
- Who is who in ACI
- Affiliates/partners' solutions
- Latest legislative updates

Promote:

- ACI's role as a public authority
- ACI's capabilities to potential customers/partners
- Publicize ACI's systems and solutions

Why ITS ObservaGirACI

As a holding:



Search:

- What is where: Identify potential need situations where ACI Global may propose GirAci to local authorities
- Who is who: who is responsible for traffic management within selected local authority? Who to contact to integrate GirAaci at local level?
- Success stories: are there better solutions? Is there something which can be integrated into GirAci to improve it?

Input

- ACI Global solutions
- Who is who in ACIGlobal
- Partners

Promote:

ACI Global and its solutions

Increase ACI Global visibility on the market

Improve ACI Global competitiveness against competitors

Highlight ACI Global distinctive features

Question

Why should public authorities be willing to share information and content on the ITS Observatory?

1. visibility
2. networking with other pa
3. attracting investors
4. stimulate improvement proposal
5. comparisons between other/similar authorities adopted solutions



Thank you!

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