

MEET IN ASIA PACIFIC FOR THE
WORLD'S LEADING TRANSPORT TECHNOLOGY EVENT

ACTIVATING GLOBAL MOBILITY SOLUTIONS

ITS—ENHANCING LIVEABLE CITIES AND COMMUNITIES



2016
MELBOURNE

23rd World Congress on Intelligent Transport Systems

Melbourne Convention and Exhibition Centre

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The dilemma between knowledge gathering and procurement



“The ITS action plan contains measures to boost the deployment and interoperability of ITS solutions for road transport across Europe.”

(European Commission)



Who deploys?

- National authorities
- Regional authorities
- Local authorities
- Infrastructure operators
- Transport associations
- Public service operators
- Private operators
- Private service providers
- Vehicle manufacturers

Following
procurement rules

- Transparent
- Equal treatment
- Open
- Discrimination free
- etc.

Why to deploy?

- Based on national policy (most times long-to-midterm policy)
- to contribute to
 - Safety
 - Efficiency
 - Environment
 - Social effects
- To serve all citizens/economy on an equal basis



On what basis?

- Evaluation results (cost/benefits)
 - Best practise examples
 - Personal contacts with other authorities
 - Industry contacts
 - Knowledge on national development/deployment projects
- ➔ Usually non-experts are procuring technical systems/services



How much are public entities allowed to link with private stakeholders before kicking of a procurement process?



How to support Public procurement

A process/procedure needs to be identified that serves the procurement rules

- Transparent
- Equal treatment
- Open
- Discrimination free
- etc.

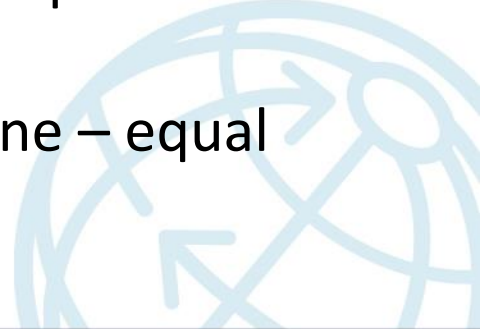
➔ We need a neutral knowledge gathering/training tool

➔ Product presentations need to be avoided there



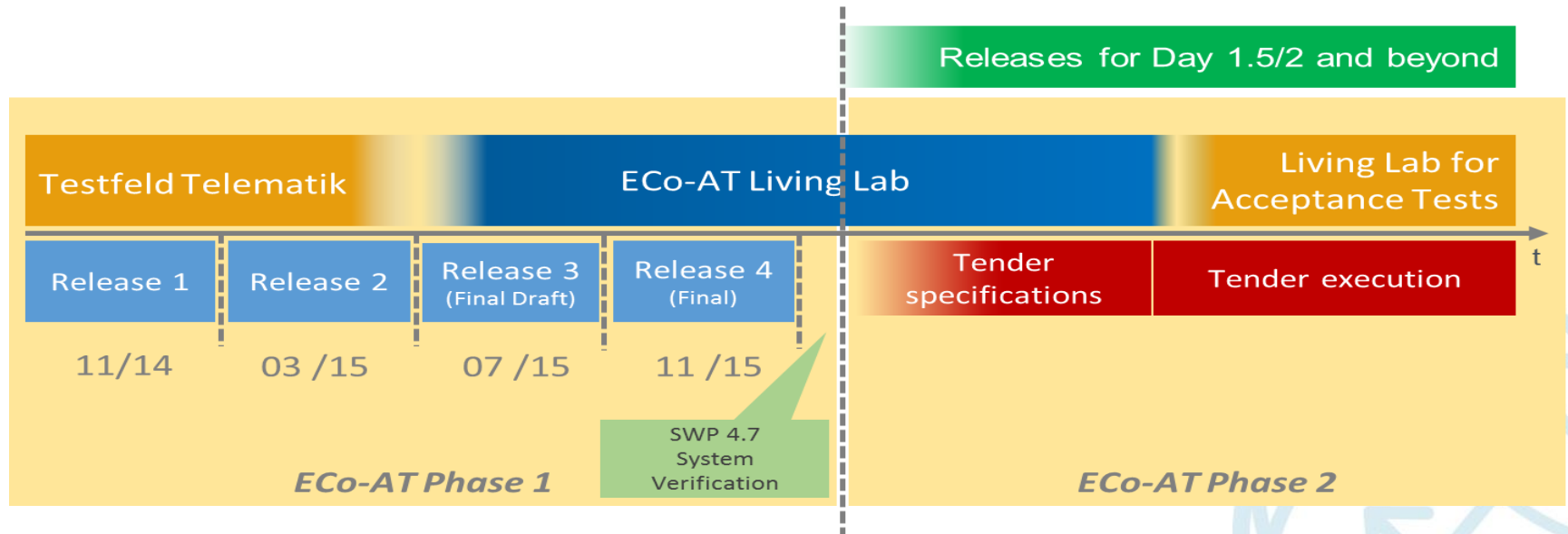
The knowledge gathering tool

- Like everywhere, no one has time to read tons of reports
- Personal contact is important
 - on decision maker level
 - on level of technicians
- Speak the language of the respective procurer
- The transferability and impartiality of information provided is a concern
- Provide the same level of information to every one – equal treatment!



Example Eco-AT

Initial C-ITS Deployment in Austria



Summary

- A Knowledge gathering tool for public authorities is possible
 - Build on the general procurement principles
 - Ensure equal treatment!
 - Build on trust
 - Don't give the feeling of selling products, but of providing information
 - Never give the feeling "I know better"
- ➔ We need a neutral organisation/platform operating such a tool

